



About PAAS:

The Pilot Area Artist Association has been in existence since 2013 and was originally organized by Valerie Oberle. The group is now managed and hosted by Laura Hardy, owner of Laura Hardy Creative and Art & Vine painting studio located at 104 W. Main Street in Pilot Mountain. The group was organized to help promote and showcase the many talented and diverse artists in this area of North Carolina, primarily in Surry and western Stokes counties.

Participating artists of PAAS will showcase their work primarily at The Living Room Coffee & Wine Bar, located at 215-A East Main Street, Pilot Mountain. The Living Room opened in 2012 and has become a successful venue in Pilot Mountain for delicious artisan foods and wines, open mike nights and other musical performances, Owners, Scott & Erin Needham (who operates 'Art of Massage', teaches yoga and creates the wonderful recipes of the healthy selections at The Living Room) are pleased with the comments they receive daily about the comfortable and relaxing atmosphere, the fresh healthy foods, and the great selection of NC wines and craft beers. Customers also enjoy and purchase artwork showcasing local artists while visiting this popular and unique establishment.

Being a member of PAAS is a great opportunity for artists to show and sell your work while building exposure for your artistic vision and style. The group is composed of professional and amateur artists, you do not have to have exhibition experience to join the group. We are excited to offer this creative outlet for our area artists, helping the artist's profession and enriching the community. All artist's suggestions are welcome and can be emailed to Laura Hardy at lhdesign@triad.rr.com.

PAAS Responsibilities:

- PAAS will maintain an inventory of art and sales, conduct jury review, plan and coordinate future artist activities and events.
- PAAS will affix a card to each piece of artwork with artist's contact information, price and artwork details.
- Each artist will determine the price of art then add a 20% commission which will go to The Living Room and Pilot Area Artists Showcase (each receives 10%.)
- Selected art will hang for a period of 90 days or longer if needed or until sold. A minimum of two weeks notice is to be given to PAAS by the artist to remove any artwork.
- The Living Room will do its best to maintain a secure environment for artwork but will not be held liable for unexpected damage or theft.
- Marketing for PAAS will be done by and at the discretion of Laura Hardy Creative. Marketing possibilities are newsletters, Facebook, Pinterest, media press releases, etc.

Artist Responsibilities:

- Complete the following application to submit up to six pieces of art for jury consideration. Additional art may be submitted and accepted based on available space in The Living Room.
- Include a check for \$20 per artist payable to Laura Hardy Creative for processing expenses.
- All paintings or hanging art must be wired for hanging and be neatly prepared for display. All art should be signed on the front with the artist's name, and on the back with the artist's name, title of artwork, and contact information.
- Original 2D art or signed limited edition prints in any medium (collage, drawings, paintings, digital art, photography, textiles, etc.) are approved for submission.

Application:

Date: ____/____/____
 Name: _____
 Address: _____
 Home #: _____ Cell #: _____
 E-mail: _____

Include a card for EACH submission with the following:

Artwork Title _____
 Size _____
 Description & Medium _____
 Your Asking Price _____ + 20% Commission _____
 Final Price _____

Comments: _____

Signature: _____

Mail or Email digital files of artwork and application:
 Laura Hardy Creative, 104 W. Main Street, Pilot Mountain, NC 27041, lhdesign@triad.rr.com.

Mail a check for \$20 to begin the application process.

Office Use Only:

Date received _____

Acknowledged ____ Participating ____ Check rec'd ____ Art delivered ____

